

# SPEAK TO YOUR COMMUNITY

An LED Sign is a One-Time Investment for On-Premise Targeted Advertising that represents your church with custom message content that speaks to your community to share God's word, post services & events, help people in need, and grow your congregation.

Change the LED display as often as you like anytime, anywhere, any device. Display & schedule dynamic messages to increase participation:

*"Everyone Welcome" "Fall Festival this Saturday" "Bible Study 7pm"  
"The Lord helps those who help others" "Food Drive Saturday 8-11am"*



Bethel Lutheran Church  
16mm - 60 x 150 - 9K Pixels - 3'-1" x 7'-10"

## WORSHIP/NON-PROFIT



Welborne UMC  
16mm - 60 x 120 - 7K Pixels - 3'-1" x 6'-3"

- 7 YEAR COMPREHENSIVE PARTS & OPTIONAL LABOR WARRANTY**  
All our components, communication devices, and up to 7 years optional on-site parts replacement are covered under warranty at no cost to you.
- LIGHTNING & VANDALISM PROTECTION**  
Our optional on-site parts replacement includes financial reimbursement towards the insurance deductible for Lightning or Vandalism damage to your sign.
- 1 YEAR PROFESSIONAL CUSTOM CONTENT SERVICE**  
Whether you're an owner, employee or volunteer, the designers at SM Infinity make it easy to get professional content created just for you. That's over \$15,000 worth of value included, free of charge.
- ULTRA LOW POWER**  
Up to 70% less power than leading manufacturers & protected against corrosion & oxidation.
- DISPLAY UPGRADABILITY**  
Easy to upgrade the display in the field to a higher resolution or from grayscale to full color.

*"It was the easiest and best decision we ever made for our church."  
- David, Senior Pastor*

# FREEDOM TO MANAGE YOUR DISPLAY ANYTIME, ANYWHERE, FROM ANY DEVICE

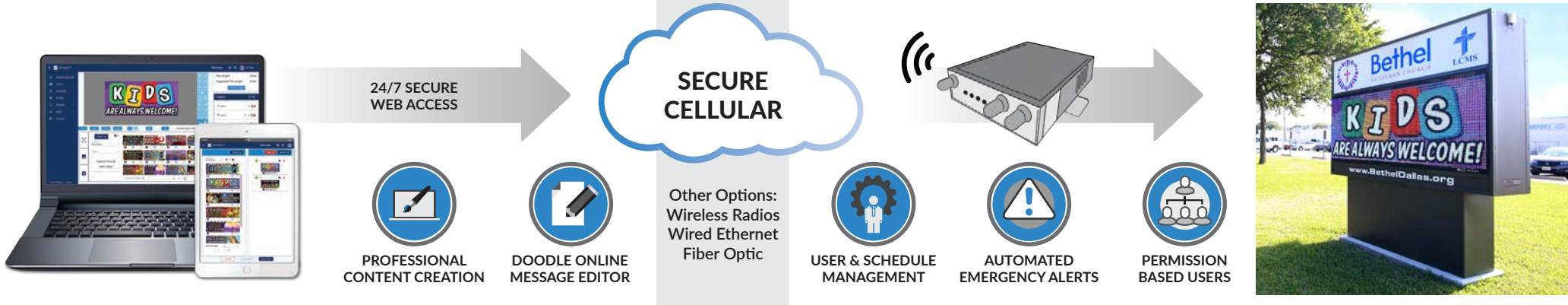
**SM Infinity™**  
cloudware for digital advertising



## OUR SOFTWARE: CLOUD-BASED

(Internet required)

SM Infinity™ was built from the ground up to be 100% true cloud-based LED display software that completely controls the display from any Internet-connected device (PC, Mac, iPad or Mobile) anytime from anywhere.



- 24/7 Secure Web Access
- No Software or CD's to Load
- No PC to Sync With
- Always the Latest Version
- Content Secure Online & Backed Up Daily

### SOFTWARE SOLUTIONS

Get the freedom to manage the display anytime, anywhere, from any device with our cloud-based SM Infinity™ software or directly from your computer with our local PC-based LightSpeed™ software, or request a customized solution from our in-house team.

### PROFESSIONAL CUSTOM CONTENT SERVICE

Maximize display potential and increase revenue by requesting personalized content from our professional designers through SM Infinity™.

### EMERGENCY & AMBER ALERTS

Support the community by enabling automated alerts in SM Infinity™ including weather, public safety, and amber/silver alerts integrated directly with IPAWS, a federal system managed by FEMA.

### CELLULAR COMMUNICATION

Select our reliable industrial cellular communication package for a Plug-n-Play install. Avoid the challenges of local IT systems, line of sight, and distance limitations. Other communication options include Wireless Radios, Wired Ethernet, and Fiber Optic.

