

# ATTRACT ATTENTION AND INCREASE SALES

An LED Sign is a One-Time Investment for On-Premise Targeted Advertising that represents & brands your restaurant with custom content that attracts attention within your community to promote WHO you are, WHAT you do, and HOW you do it better ...in real time to boost traffic and sales.

Change the LED display as often as you like anytime, anywhere, any device. Display & schedule dynamic messages to increase traffic:

*"Try Our New Steak & Shrimp Dinner"* *"Free Cheeseburger After 10 Visits!"*  
*"Free Coffee & Wifi Daily"* *"Fresh Home Cut Fries"* *"50% Off Drinks 3-5pm"*



## RESTAURANT



Rosa's Cafe  
16mm - 45 x 150 - 6K Pixels - 2'-4" x 7'-10"

- 7 YEAR COMPREHENSIVE PARTS & OPTIONAL LABOR WARRANTY**  
All our components, communication devices, and up to 7 years optional on-site parts replacement are covered under warranty at no cost to you.
- LIGHTNING & VANDALISM PROTECTION**  
Our optional on-site parts replacement includes financial reimbursement towards the insurance deductible for Lightning or Vandalism damage to your sign.
- 1 YEAR PROFESSIONAL CUSTOM CONTENT SERVICE**  
Whether you're an owner, employee or volunteer, the designers at SM Infinity make it easy to get professional content created just for you. That's over \$15,000 worth of value included, free of charge.
- ULTRA LOW POWER**  
Up to 70% less power than leading manufacturers & protected against corrosion & oxidation.
- DISPLAY UPGRADABILITY**  
Easy to upgrade the display in the field to a higher resolution or from grayscale to full color.

*"It was the easiest and best decision I ever made for my business."*

- Tim, Restaurant Owner

# FREEDOM TO MANAGE YOUR DISPLAY ANYTIME, ANYWHERE, FROM ANY DEVICE

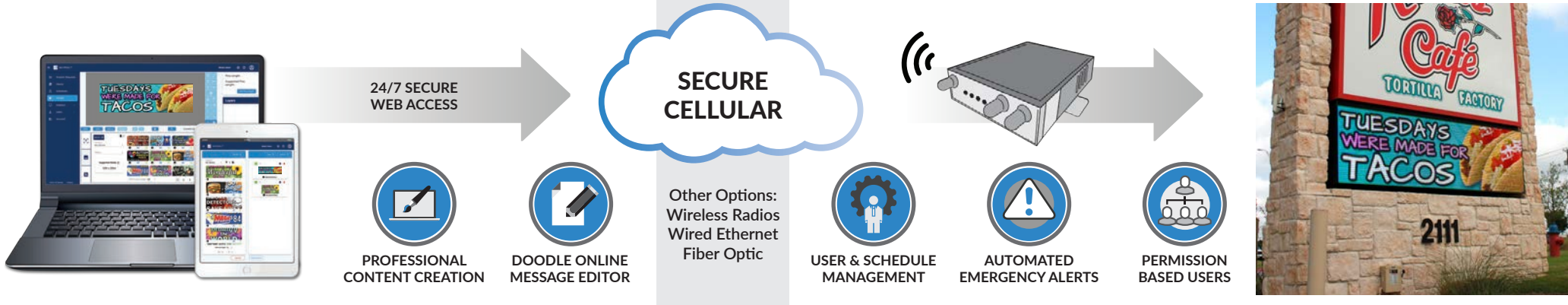
**SM Infinity™**  
cloudware for digital advertising



## OUR SOFTWARE: CLOUD-BASED

(Internet required)

SM Infinity™ was built from the ground up to be 100% true cloud-based LED display software that completely controls the display from any Internet-connected device (PC, Mac, iPad or Mobile) anytime from anywhere.



- 24/7 Secure Web Access
- No Software or CD's to Load
- No PC to Sync With
- Always the Latest Version
- Content Secure Online & Backed Up Daily

### SOFTWARE SOLUTIONS

Get the freedom to manage the display anytime, anywhere, from any device with our cloud-based SM Infinity™ software or directly from your computer with our local PC-based LightSpeed™ software, or request a customized solution from our in-house team.

### PROFESSIONAL CUSTOM CONTENT SERVICE

Maximize display potential and increase revenue by requesting personalized content from our professional designers through SM Infinity™.

### EMERGENCY & AMBER ALERTS

Support the community by enabling automated alerts in SM Infinity™ including weather, public safety, and amber/silver alerts integrated directly with IPAWS, a federal system managed by FEMA.

### CELLULAR COMMUNICATION

Select our reliable industrial cellular communication package for a Plug-n-Play install. Avoid the challenges of local IT systems, line of sight, and distance limitations. Other communication options include Wireless Radios, Wired Ethernet, and Fiber Optic.

