

# DIGITAL DELIVERS MORE CUSTOMER - REVENUE - BUSINESS

## Your Multi-Tenant Panel can bring SO MUCH MORE

The University of Cincinnati Economic Center released a study showing the economic value of an EMC. Having an LED Display will:

- Increase total transactions
- Increase destination transactions (sales from people already planning on visiting the store)
- Increase impulse transactions resulting in overall increases in sales

**AVERAGE ROI (Return On Investment) with dynamic digital content is 20%+**

Go beyond a tenant panel. Showcase your goods, services, and unique selling points. Bring more people in the door and grow your business and brand in the community.



# MULTI-TENANT



- 7 YEAR COMPREHENSIVE PARTS & OPTIONAL LABOR WARRANTY**  
 All our components, communication devices, and up to 7 years optional on-site parts replacement are covered under warranty at no cost to you.
- LIGHTNING & VANDALISM PROTECTION**  
 Our optional on-site parts replacement includes financial reimbursement towards the insurance deductible for Lightning or Vandalism damage to your sign.
- 1 YEAR PROFESSIONAL CUSTOM CONTENT SERVICE**  
 Whether you're an owner, employee or volunteer, the designers at SM Infinity make it easy to get professional content created just for you. That's over \$15,000 worth of value included, free of charge.
- ULTRA LOW POWER**  
 Up to 70% less power than leading manufacturers & protected against corrosion & oxidation.
- DISPLAY UPGRADABILITY**  
 Easy to upgrade the display in the field to a higher resolution or from grayscale to full color.

*"It was the easiest and best decision I ever made for my business."*

*- Janice, Owner*

# FREEDOM TO MANAGE YOUR DISPLAY ANYTIME, ANYWHERE, FROM ANY DEVICE

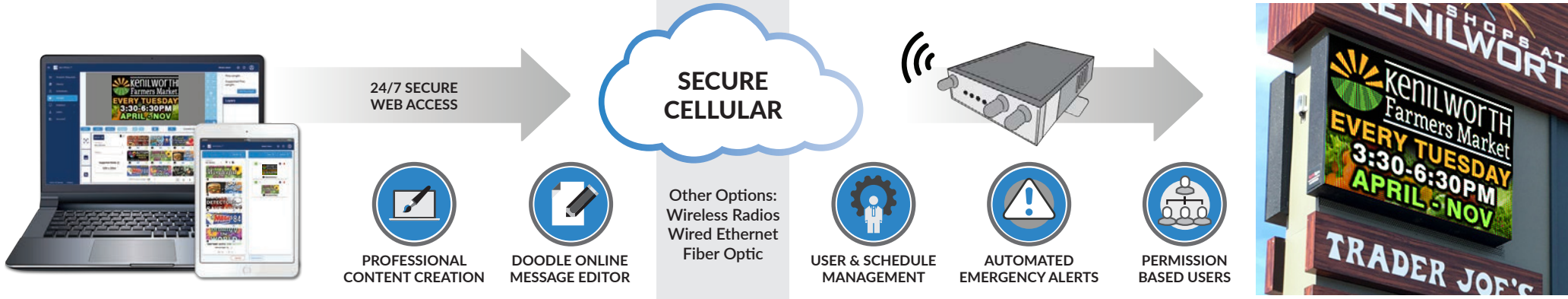
**SM Infinity™**  
cloudware for digital advertising



## OUR SOFTWARE: CLOUD-BASED

(Internet required)

SM Infinity™ was built from the ground up to be 100% true cloud-based LED display software that completely controls the display from any Internet-connected device (PC, Mac, iPad or Mobile) anytime from anywhere.



- 24/7 Secure Web Access
- No Software or CD's to Load
- No PC to Sync With
- Always the Latest Version
- Content Secure Online & Backed Up Daily

### SOFTWARE SOLUTIONS

Get the freedom to manage the display anytime, anywhere, from any device with our cloud-based SM Infinity™ software or directly from your computer with our local PC-based LightSpeed™ software, or request a customized solution from our in-house team.

### PROFESSIONAL CUSTOM CONTENT SERVICE

Maximize display potential and increase revenue by requesting personalized content from our professional designers through SM Infinity™.

### EMERGENCY & AMBER ALERTS

Support the community by enabling automated alerts in SM Infinity™ including weather, public safety, and amber/silver alerts integrated directly with IPAWS, a federal system managed by FEMA.

### CELLULAR COMMUNICATION

Select our reliable industrial cellular communication package for a Plug-n-Play install. Avoid the challenges of local IT systems, line of sight, and distance limitations. Other communication options include Wireless Radios, Wired Ethernet, and Fiber Optic.

