

OFFER VALUE AND ATTRACTIVE SERVICES

An LED Sign is a One-Time Investment for On-Premise Targeted Advertising that represents & brands your business with custom content that attracts attention within your community to promote your specials, peak times, and services ...in real time to boost traffic & sales.

Change the LED display as often as you like anytime, anywhere, any device. Display & schedule dynamic messages to increase traffic:

“Open Bays Now” “Free Coffee & Wifi” “From 9-11am, Get \$10 Off”
“Free Car Wash After 10 Visits!” “We Accept Competitor’s Coupons”



Star Car Wash
16mm - 60 x 150 - 9K Pixels - 3'-1" x 7'-10"

CAR WASH



Delta Car Wash
24mm - 40 x 110 - 4K Pixels - 3'-2" x 8'-8"

- 7 YEAR COMPREHENSIVE PARTS & OPTIONAL LABOR WARRANTY**
All our components, communication devices, and up to 7 years optional on-site parts replacement are covered under warranty at no cost to you.
- LIGHTNING & VANDALISM PROTECTION**
Our optional on-site parts replacement includes financial reimbursement towards the insurance deductible for Lightning or Vandalism damage to your sign.
- 1 YEAR PROFESSIONAL CUSTOM CONTENT SERVICE**
Whether you're an owner, employee or volunteer, the designers at SM Infinity make it easy to get professional content created just for you. That's over \$15,000 worth of value included, free of charge.
- ULTRA LOW POWER**
Up to 70% less power than leading manufacturers & protected against corrosion & oxidation.
- DISPLAY UPGRADABILITY**
Easy to upgrade the display in the field to a higher resolution or from grayscale to full color.

"It was the easiest and best decision I ever made for my business."
- John, Car Wash Owner

FREEDOM TO MANAGE YOUR DISPLAY ANYTIME, ANYWHERE, FROM ANY DEVICE

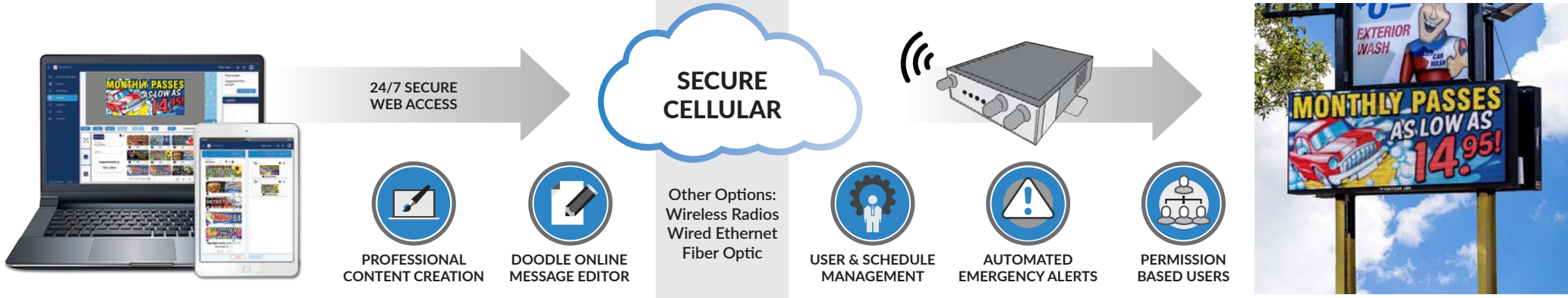
SM Infinity™
cloudware for digital advertising



OUR SOFTWARE: CLOUD-BASED

(Internet required)

SM Infinity™ was built from the ground up to be 100% true cloud-based LED display software that completely controls the display from any Internet-connected device (PC, Mac, iPad or Mobile) anytime from anywhere.



- 24/7 Secure Web Access
- No Software or CD's to Load
- No PC to Sync With
- Always the Latest Version
- Content Secure Online & Backed Up Daily

SOFTWARE SOLUTIONS

Get the freedom to manage the display anytime, anywhere, from any device with our cloud-based SM Infinity™ software or directly from your computer with our local PC-based LightSpeed™ software, or request a customized solution from our in-house team.

PROFESSIONAL CUSTOM CONTENT SERVICE

Maximize display potential and increase revenue by requesting personalized content from our professional designers through SM Infinity™.

EMERGENCY & AMBER ALERTS

Support the community by enabling automated alerts in SM Infinity™ including weather, public safety, and amber/silver alerts integrated directly with IPAWS, a federal system managed by FEMA.

CELLULAR COMMUNICATION

Select our reliable industrial cellular communication package for a Plug-n-Play install. Avoid the challenges of local IT systems, line of sight, and distance limitations. Other communication options include Wireless Radios, Wired Ethernet, and Fiber Optic.

