SERVICE & SUPPORT YOUR COMMUNITY

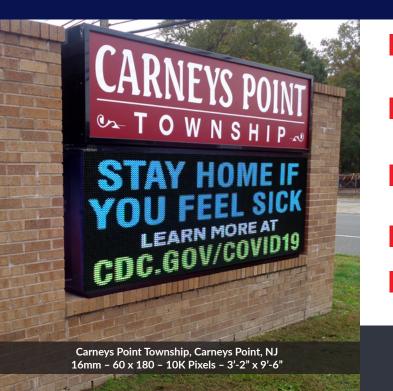
An LED Sign is a One-Time Investment for On-Premise Targeted Advertising that represents & brands your organization with custom content that speaks to your community to promote events, notable holidays, and fundraisers to increase awareness, safety, and participation.

Change the LED display as often as you like anytime, anywhere, any device. Display & schedule dynamic messages to increase participation:

"Friday Night Fish Fry" "BBQ Fundraiser Sat 3pm" "Bingo Night!" "Charity Pancake Breakfast 8am" "Sunday Night Dance 7-10pm"



COMMUNITY



7 YEAR COMPREHENSIVE PARTS & OPTIONAL LABOR WARRANTY

All our components, communication devices, and up to 7 years optional on-site parts replacement are covered under warranty at no cost to you.

LIGHTNING & VANDALISM PROTECTION

Our optional on-site parts replacement includes financial reimbursement towards the insurance deductible for Lightning or Vandalism damage to your sign.

1 YEAR PROFESSIONAL CUSTOM CONTENT SERVICE

Whether you're an owner, employee or volunteer, the designers at SM Infinity make it easy to get professional content created just for you. That's over \$15,000 worth of value, free of charge.

ULTRA LOW POWER

70% less power than the leading manufacturer & protected against corrosion & oxidation.

DISPLAY UPGRADABILITY

Easy to upgrade the display in the field to a higher resolution or from grayscale to full color.

FREEDOM TO MANAGE YOUR DISPLAY ANYTIME, ANYWHERE, FROM ANY DEVICE





OUR SOFTWARE: CLOUD-BASED

SM Infinity™ was built from the ground up to be 100% true cloud-based LED display software that completely controls the display from any Internet-connected device (PC, Mac, iPad or Mobile) anytime from anywhere.



24/7 SECURE **WEB ACCESS**

CONTENT CREATION



MESSAGE EDITOR

SFCURF CELLULAR

Other Options: Wireless Radios Wired Ethernet Fiber Optic









EMERGENCY ALERTS



PERMISSION **BASED USERS**





- 24/7 Secure Web Access
- No Software or CD's to Load
- No PC to Sync With
- Always the Latest Version
- Content Secure Online & Backed Up Daily

SOFTWARE SOLUTIONS

Get the freedom to manage the display anytime, anywhere, from any device with our cloud-based SM Infinity™ software or directly from your computer with our local PC-based LightSpeed™ software, or request a customized solution from our in-house team.

1 YEAR CUSTOM MESSAGE CREATION

Maximize display potential and increase revenue by requesting personalized content from our professional designers through SM Infinity™.

EMERGENCY & AMBER ALERTS

Support the community by enabling automated alerts in SM Infinity™ including weather, public safety, and amber/silver alerts integrated directly with IPAWS, a federal system managed by FEMA.

CELLULAR COMMUNICATION

Select our reliable industrial cellular communication package for a Plug-n-Play install. Avoid the challenges of local IT systems, line of sight, and distance limitations. Other communication options include Wireless Radios, Wired Ethernet, and Fiber Optic.







