# OFFER VALUE AND ATTRACTIVE SERVICES

An LED Sign is a One-Time Investment for On-Premise Targeted Advertising that represents & brands your business with custom content that attracts attention within your community to promote your specials, peak times, and services ...in real time to boost traffic & sales.

Change the LED display as often as you like anytime, anywhere, any device. Display & schedule dynamic messages to increase traffic:

"Open Bays Now" "Free Coffee & Wifi" "From 9-11am, Get \$10 Off" "Free Car Wash After 10 Visits!" "We Accept Competitor's Coupons"



## **CAR WASH**



#### **7 YEAR COMPREHENSIVE PARTS & OPTIONAL LABOR WARRANTY**

All our components, communication devices, and up to 7 years optional on-site parts replacement are covered under warranty at no cost to you.

#### **LIGHTNING & VANDALISM PROTECTION**

Our optional on-site parts replacement includes financial reimbursement towards the insurance deductible for Lightning or Vandalism damage to your sign.

#### 1 YEAR PROFESSIONAL CUSTOM CONTENT SERVICE

Whether you're an owner, employee or volunteer, the designers at SM Infinity make it easy to get professional content created just for you. That's over \$15,000 worth of value, free of charge.

#### **ULTRA LOW POWER**

70% less power than the leading manufacturer & protected against corrosion & oxidation.

#### **DISPLAY UPGRADABILITY**

Easy to upgrade the display in the field to a higher resolution or from grayscale to full color.

### FREEDOM TO MANAGE YOUR DISPLAY ANYTIME, ANYWHERE, FROM ANY DEVICE





#### **OUR SOFTWARE: CLOUD-BASED**

SM Infinity™ was built from the ground up to be 100% true cloud-based LED display software that completely controls the display from any Internet-connected device (PC, Mac, iPad or Mobile) anytime from anywhere.



24/7 SECURE **WEB ACCESS** 

CONTENT CREATION



**SFCURF** 

Other Options:

Wired Ethernet Fiber Optic

Wireless Radios









**BASED USERS** 



- 24/7 Secure Web Access
- No Software or CD's to Load
- No PC to Sync With
- Always the Latest Version
- Content Secure Online & Backed Up Daily



Get the freedom to manage the display anytime, anywhere, from any device with our cloud-based SM Infinity™ software or directly from your computer with our local PC-based LightSpeed™ software, or request a customized solution from our in-house team.

#### 1 YEAR CUSTOM MESSAGE CREATION

MESSAGE EDITOR

Maximize display potential and increase revenue by requesting personalized content from our professional designers through SM Infinity™.

MANAGEMENT

#### **EMERGENCY & AMBER ALERTS**

Support the community by enabling automated alerts in SM Infinity™ including weather, public safety, and amber/silver alerts integrated directly with IPAWS, a federal system managed by FEMA.

#### **CELLULAR COMMUNICATION**

Select our reliable industrial cellular communication package for a Plug-n-Play install. Avoid the challenges of local IT systems, line of sight, and distance limitations. Other communication options include Wireless Radios, Wired Ethernet, and Fiber Optic.









