# SERVICE & SUPPORT YOUR COMMUNITY

An LED Sign is a One-Time Investment for On-Premise Targeted Advertising that represents & brands your organization with custom content that attracts attention within your community to promote your expertise, services, and specials to grow your clientele.

Change the LED display as often as you like anytime, anywhere, any device. Display & schedule dynamic messages to increase traffic:

"Get Your Flu Shot!" "Diabetic Screening" "Visit Our Medical Clinic" "FREE Cholesterol Screenings Available" "Emergency Wait 10 Min"



## MEDICAL & EMERGENCY



#### **UP TO 7 YEAR COMPREHENSIVE PARTS AND LABOR WARRANTY**

All our components, communication devices, and on-site parts replacement are covered under warranty at no cost to you.

#### LIGHTNING & VANDALISM PROTECTION INCLUDED

We'll provide financial reimbursement towards the insurance deductible for Lightning or Vandalism damage to your sign.

#### 1 YEAR PROFESSIONAL CUSTOM CONTENT SERVICE

Whether you're a principal, teacher or volunteer, the designers at SM Infinity make it easy to get professional content created just for you. That's over \$15,000 worth of value, free of charge.

#### **ULTRA LOW POWER**

70% less power than the leading manufacturer & protected against corrosion & oxidation.

#### DISPLAY UPGRADABILITY

Easy to upgrade the display in the field to a higher resolution or from grayscale to full color.

### FREEDOM TO MANAGE YOUR DISPLAY ANYTIME, ANYWHERE, FROM ANY DEVICE





#### **OUR SOFTWARE: CLOUD-BASED**

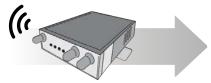
(Internet required)

SM Infinity™ was built from the ground up to be 100% true cloud-based LED display software that completely controls the display from any Internet-connected device (PC, Mac, iPad or Mobile) anytime from anywhere.



**24/7 SECURE WEB ACCESS** 



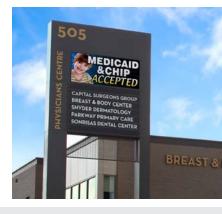












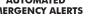




Other Options: Wireless Radios Wired Ethernet Fiber Optic

**MANAGEMENT** 

**EMERGENCY ALERTS** 





- 24/7 Secure Web Access
- No Software or CD's to Load
- No PC to Sync With
- Always the Latest
- Content Secure Online & Backed Up Daily



Get the freedom to manage the display anytime, anywhere, from any device with our cloud-based SM Infinity™ software or directly from your computer with our local PC-based LightSpeed™ software, or request a customized solution from our in-house team.

#### 1 YEAR CUSTOM MESSAGE CREATION

Maximize display potential and increase revenue by requesting personalized content from our professional designers through SM Infinity™.

#### **EMERGENCY & AMBER ALERTS**

Support the community by enabling automated alerts in SM Infinity™ including weather, public safety, and amber/silver alerts integrated directly with IPAWS, a federal system managed by FEMA.

#### **CELLULAR COMMUNICATION**

Select our reliable industrial cellular communication package for a Plug-n-Play install. Avoid the challenges of local IT systems, line of sight, and distance limitations. Other communication options include Wireless Radios, Wired Ethernet, and Fiber Optic.

