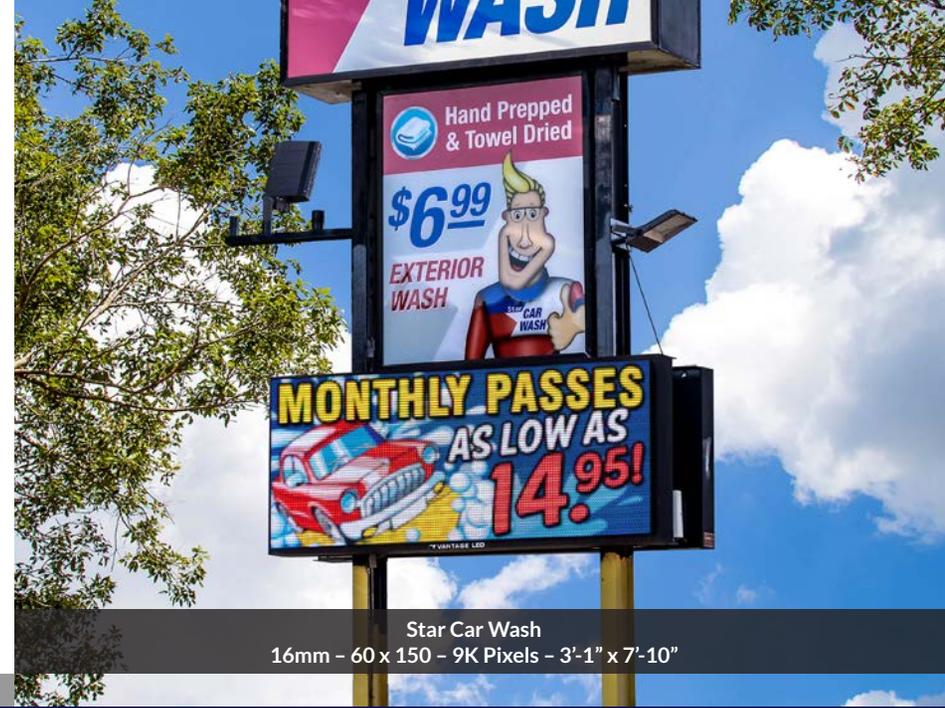


# OFFER VALUE AND ATTRACTIVE SERVICES

An LED Sign is a One-Time Investment for On-Premise Targeted Advertising that represents & brands your business with custom content that attracts attention within your community to promote your specials, peak times, and services ...in real time to boost traffic & sales.

Change the LED display as often as you like anytime, anywhere, any device. Display & schedule dynamic messages to increase traffic:

“Open Bays Now” “Free Coffee & Wifi” “From 9-11am, Get \$10 Off”  
“Free Car Wash After 10 Visits!” “We Accept Competitor’s Coupons”



Star Car Wash  
16mm – 60 x 150 – 9K Pixels – 3'-1" x 7'-10"

## CAR WASH



Delta Car Wash  
24mm – 40 x 110 – 4K Pixels – 3'-2" x 8'-8"

- UP TO 7 YEAR COMPREHENSIVE PARTS AND LABOR WARRANTY**  
All our components, communication devices, and on-site parts replacement are covered under warranty at no cost to you.
- LIGHTNING & VANDALISM PROTECTION INCLUDED**  
We'll provide financial reimbursement towards the insurance deductible for Lightning or Vandalism damage to your sign.
- 1 YEAR PROFESSIONAL CUSTOM CONTENT SERVICE**  
Whether you're a principal, teacher or volunteer, the designers at SM Infinity make it easy to get professional content created just for you. That's over \$15,000 worth of value, free of charge.
- ULTRA LOW POWER**  
70% less power than the leading manufacturer & protected against corrosion & oxidation.
- DISPLAY UPGRADABILITY**  
Easy to upgrade the display in the field to a higher resolution or from grayscale to full color.

*"It was the easiest and best decision I ever made for my business."*  
- John, Car Wash Owner

# FREEDOM TO MANAGE YOUR DISPLAY ANYTIME, ANYWHERE, FROM ANY DEVICE

## SM Infinity™

cloudware for LED display advertising



24/7 SECURE  
WEB ACCESS



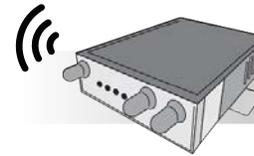
PROFESSIONAL  
CONTENT CREATION



DOODLE ONLINE  
MESSAGE EDITOR

SECURE  
CELLULAR

Other Options:  
Wireless Radios  
Wired Ethernet  
Fiber Optic



USER & SCHEDULE  
MANAGEMENT



AUTOMATED  
EMERGENCY ALERTS



PERMISSION  
BASED USERS

## OUR SOFTWARE: CLOUD-BASED

(Internet required)

SM Infinity™ was built from the ground up to be 100% true cloud-based LED display software that completely controls the display from any Internet-connected device (PC, Mac, iPad or Mobile) anytime from anywhere.



- 24/7 Secure Web Access
- No Software or CD's to Load
- No PC to Sync With
- Always the Latest Version
- Content Secure Online & Backed Up Daily

### SOFTWARE SOLUTIONS

Get the freedom to manage the display anytime, anywhere, from any device with our cloud-based SM Infinity™ software or directly from your computer with our local PC-based LightSpeed™ software, or request a customized solution from our in-house team.

### 1 YEAR CUSTOM MESSAGE CREATION

Maximize display potential and increase revenue by requesting personalized content from our professional designers through SM Infinity™.

### EMERGENCY & AMBER ALERTS

Support the community by enabling automated alerts in SM Infinity™ including weather, public safety, and amber/silver alerts integrated directly with IPAWS, a federal system managed by FEMA.

### CELLULAR COMMUNICATION

Select our reliable industrial cellular communication package for a Plug-n-Play install. Avoid the challenges of local IT systems, line of sight, and distance limitations. Other communication options include Wireless Radios, Wired Ethernet, and Fiber Optic.