

Billboard Solutions: Build Your Way

Customize the Build, Options, and Software for Your Billboard.

Your Build: Our FLEX-V LED modules are 9.45" x 9.45" (240mm x 240mm) to accommodate your desired billboard size, and they are all universal in size for all the available pitches (12, 16, 20, and 24mm)(See Common Sizes below).

Your Options: Further ensure uptime and no risk of lost revenue with optional component redundancies which kick on if certain components fail, and then maintenance can be schedule without urgency.

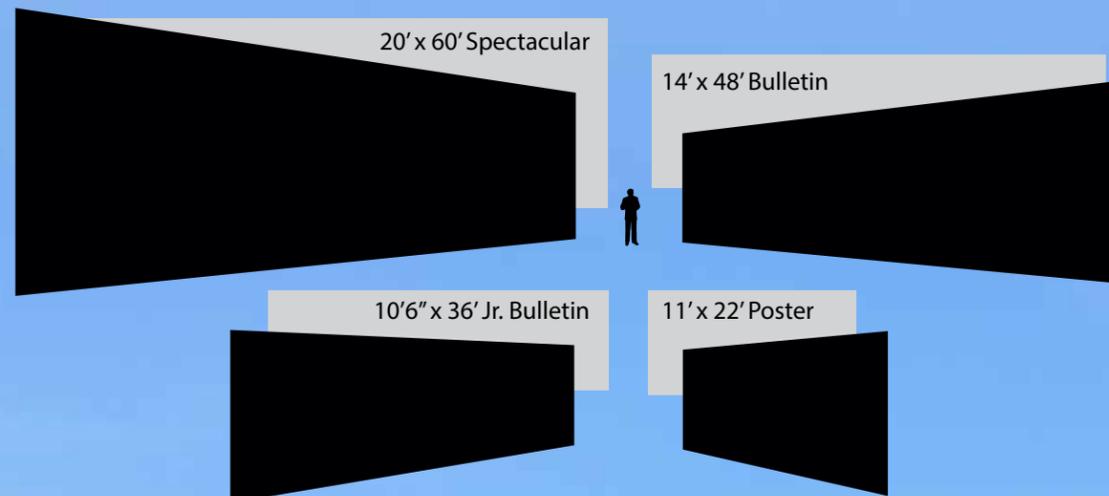
Your Software: Cloud-based software solution allows complete freedom to access & control your billboard(s) anytime, anywhere, from any device. Our In-House software team can also develop custom applications.

With innovative features that set you apart from competition:

- **Ultra Low Power:** requiring 70% less power when compared to leading manufacturers.
- **Conformal Coated Power Supplies:** protect against internal corrosion & oxidation increasing life by 25%.
- **Enhanced Resolution:** resulting in smoother graphics and more fluid video.
- **Insured 7 yr Parts Warranty & 7 yr On-Site Parts Replacement Service:** for complete peace of mind.
- **Remote Diagnostics:** Text & Email alerts on components, communication loss, or power failure.
- **Cloud-based Software:** for complete ease of access, ad control, & reporting of your advertising assets.

Common Sizes:

Our modular design allows for any custom size, but here are some common sizes.



Spectacular (20' x 60')

- 12mm (500 x 1520 matrix)
- 16mm (375 x 1140 matrix)
- 20mm (300 x 912 matrix)
- 24mm (250 x 760 matrix)

Bulletin (14' x 48')

- 12mm (360 x 1220 matrix)
- 16mm (270 x 915 matrix)
- 20mm (216 x 732 matrix)
- 24mm (180 x 610 matrix)

Jr. Bulletin (10'-6" x 36')

- 12mm (260 x 920 matrix)
- 16mm (195 x 690 matrix)
- 20mm (156 x 552 matrix)
- 24mm (130 x 460 matrix)

Poster (11' x 22')

- 12m (280 x 560 matrix)
- 16mm (210 x 420 matrix)
- 20mm (168 x 336 matrix)
- 24mm (140 x 280 matrix)

*All dimensions shown Height x Width



Richmond Hill, GA
Traditional Full Color Series
20mm - 144 x 448 / 10' x 30' / 65K Pixels



"In digital billboard applications, you cannot have downtime, because it simply means no revenue. We strongly believe it is a requirement to eliminate the risk by ensuring redundancy. It was our mission to design and engineer the redundant system solution to maximize revenue for our billboard customers."
- Yuusuke Arimura, Chief Operating Officer



Riverbend Communications, Pocatello, ID

Traditional Full Color Series, 25mm - 120 x 480 / 9'-6" x 39'-5" / 58K Pixels
"We helped them expand their radio network into the digital billboard market. 24/7 access to make immediate changes and reports through SM Infinity was a key feature. We continue to provide boards as they grow in their market."
- Jeff Nowling, Technical Support Manager

Billboard Solutions: Advertise Your Way

Maximize Display Revenue, Large or Small, Day or Night.

SM Infinity™ Cloud-Based Billboard Software provides an easy to use 100% cloud-based solution giving you the power to **manage your entire network of billboards** on your own terms, anytime, anywhere, from any device.

SM Infinity™
cloudware for billboard advertising



PC



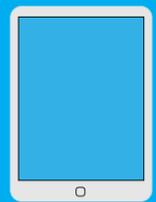
Request Professional Ad Content from your PC at the office

Mac



Monitor all your billboards from your Mac at home

iPad



Change Ad Content or Schedule Quickly from your iPad on the road

Access All Features 24/7: 100% cloud-based system allows access to all features anytime, anywhere.

- ▶ Create and Modify all Schedules on Any Display.
- ▶ Upload, Modify, and Manage all Content Files.
- ▶ Verify Online Status, Remote Diagnostics (*with Alerts*), and Manage all Displays.

Flexible Schedules: Advertise YOUR way with our fully customizable playlist system.

- ▶ Create Playlists for Groups, Campaigns, Slots, Contracts...Anything!
- ▶ Play Single Ads from a Group, or Play Back-to-Back.
- ▶ Create Playlists for Multiple Displays and Display Groups at Once.

Flexible Reports: Get play reports and save the data anytime, anywhere.

- ▶ Easy Export to CSV, PDF, or Word.
- ▶ Customize and Save Data according to Your Unique Needs.

Custom Ad Creation: Graphic Designers standing by online.

- ▶ Request, Revise, and Approve Ad Content inside **SM Infinity™**.
- ▶ Provided by a Professional Outdoor Advertising Design Team.
- ▶ Custom Ad Content Options Increase Your Value to Advertisers.



Puerto Rico

Schedule

- ▶ **Infinite Organization:** Configure playlists for groups, slots, clients, time of day, contracts, etc.
- ▶ **Ad Rotation Options:** Rotate a single ad from a playlist, or play them all back to back. You can even randomize content and mix and match playlists.
- ▶ **Multiple Display Link:** Schedule linked playlists on multiple displays in one shot. Changes to one, will change all displays automatically.
- ▶ **Display Grouping:** Schedule entire customizable groups of displays at once. Multiple displays can be in multiple groups.

Report

- ▶ **Easy Access:** Generate reports day or night directly from the web portal. Stats like play count, play times, percentage of occupancy and scheduled playtime are included.
 - ▶ **Schedule Report:** Current or future ad playback schedule data.
 - ▶ **Actual Play Logs:** Direct playback data from the display for accurate proof of play reports.
 - ▶ **Proof of Performance Report:** Scheduled data vs playback data, reports discrepancies.
- ▶ **Customize and Export:** Choose custom dates, and save to CSV for easy third party importing, or simply save as a PDF or Word Document.

Design

- ▶ **Integrated Professional Design Service:** Request, review, and approve custom content created by our professional design team directly from the portal. Good content means more exposure and increased revenue.
- ▶ **Simple and Powerful Editor:** Create custom content on the fly with Doodle Editor. Schedule last minute ads, resize pictures, incorporate time/temp and RSS feeds. Easily apply animated effects, or keep your content static.



New Jersey

Connect

- ▶ **Easy Site Communications:** We don't require public IP addresses, custom software installation or restrictive network configurations. Our system works with a standard Internet connection and minimal configuration. Communications to our servers are secured using the latest protocols and technology.
- ▶ **Automatic Emergency Alerts:** Provided directly from FEMA's I.P.A.W.S. system. Includes local and national amber alerts, weather, and public safety alerts played automatically without delay, between your existing content, stopping only after the alert period is over.
- ▶ **Critical Notifications:** Receive notifications including offline displays and playlist expiration, empowering you to address any situation as soon as possible.
- ▶ **Remote Support:** SM Infinity is fully supported by our partners and internal staff. We can assist with most issues via our remote support system without the cost of personnel and equipment onsite.

Administer

- ▶ **Multi-User Support:** Add, modify, and delete users on your account as your team grows and changes. Limit user's access to specific displays or any section of SM Infinity.
- ▶ **Webcam and Maps:** Access your display's webcams or Google map location with links directly in the SM Infinity portal.
- ▶ **Brightness Adjustment:** Manually adjust the brightness of your display 24/7, or blank it out completely during regulated hours to meet local or state requirements.
- ▶ **Customize Your Experience:** Have a unique idea or need? SM Infinity is developed in-house by a talented team of developers and professionals in the USA. We work with our partners and customers closely to develop, update, and customize SM Infinity to their unique needs.

Security

Account Protection

All SM Infinity accounts are password protected immediately upon creation.

Session Control

SM Infinity employs session control to automatically lockout users who are inactive for a period of time.

Secure Encryption

SM Infinity user activity and logins are securely encrypted using HTTPS protocol.

Display Protection

An SM Infinity powered display is accessed only by our protected and secure SM Infinity servers.

Data Backup

The SM Infinity servers are backed up regularly to maximize up-time and the integrity of the system.

Cloud Access

24/7 management is a security benefit giving administrators the ability to manage the displays quickly and effectively.